

Certified Health Educator Model for Annual Well Visits

Certified Health Education Specialist

Stone Run Family Medicine

- Medicare Part B covers an AWW if performed by a:
 - Physician (a doctor of medicine or osteopathy)
 - Qualified non-physician practitioner (a physician assistant, nurse practitioner, or certified clinical nurse specialist)
 - Medical professional (including a **health educator**, registered dietitian, nutrition professional, or other licensed practitioner), or a team of medical professionals who are directly supervised by a physician (doctor of medicine or osteopathy)

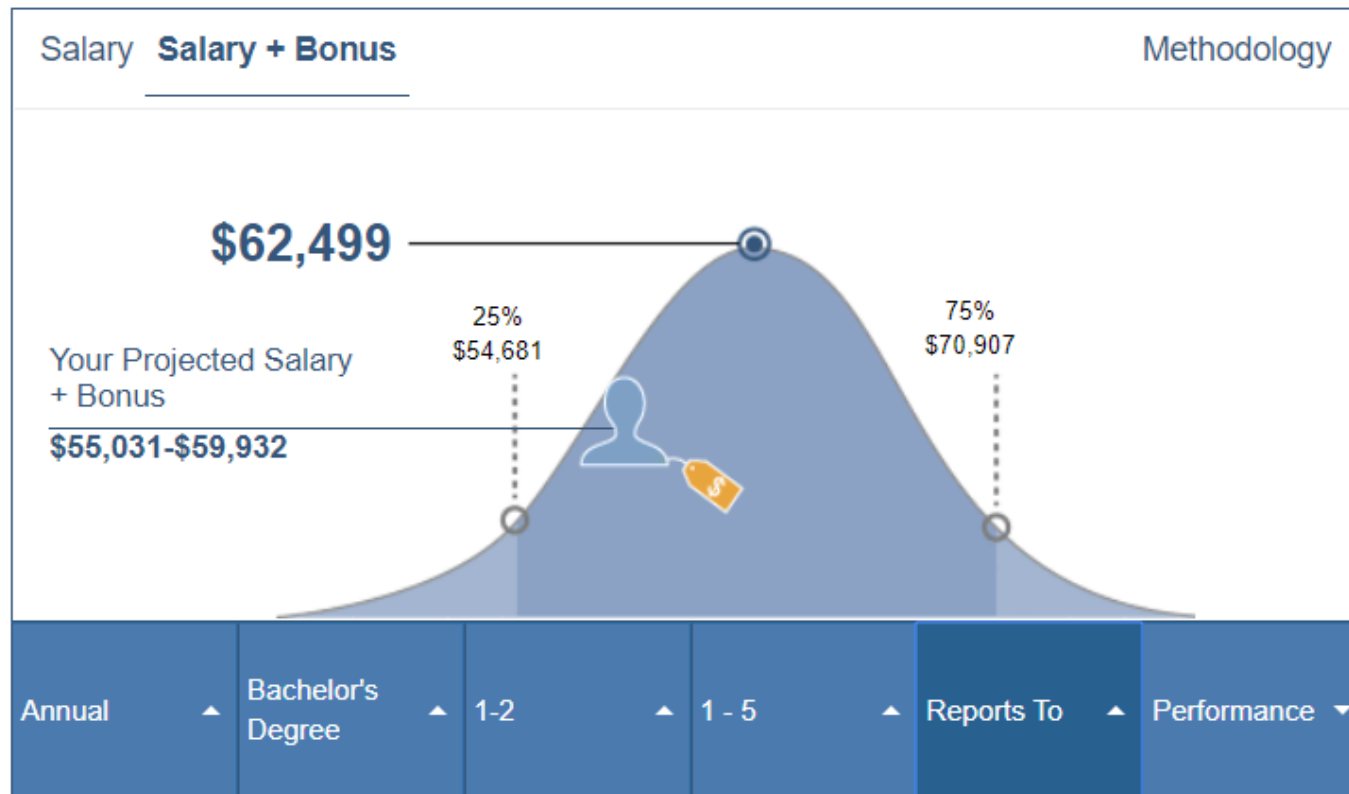
Certified Health Education Specialist

Stone Run Family Medicine

- Bachelor/Masters level
 - Health Education
 - Community Health Education
 - Public Health Education
 - School Health Education
- Certification examination

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Health Educator 21911, Rising Sun, MD



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Medicare Wellness, per month, per provider - 2016														
											(as of 11/21)			
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
BOB	0	0	0	1	0	2	0	0	0	0	1		4	1%
KMS	0	0	0	0	0	0	0	0	0	1	0		1	0%
KST	0	0	0	0	0	0	0	0	0	0	0		0	0%
JKW	4	5	7	10	5	5	3	8	6	14	9		76	22%
JK	11	14	14	15	19	34	33	20	36	33	31		260	76%
Total	15	19	21	26	24	41	36	28	42	48	41		341	

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Medicare Wellness 2016 - 2017					
	2016	2017			
BOB	4	11			
KMS	1	1			
KST	0	9			
JKW	76	111			
JK	260	444	77%	\$160	\$71,040
Total	341	576			
Expense of JK					
	2.5 days per week			@	\$33,000

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HCPCS CODE	MODIFIER	PROC STAT	MAC LOCALITY	NON-FACILITY PRICE
G0438		A	1230299	\$179.29
G0439		A	1230299	\$121.97
G0442		A	1230299	\$19.20
G0444		A	1230299	\$18.83

**Initial
AWV**

\$179.29

HCPCS CODE	MODIFIER	PROC STAT	MAC LOCALITY	NON-FACILITY PRICE
G0438		A	1230299	\$179.29
G0439		A	1230299	\$121.97
G0442		A	1230299	\$19.20
G0444		A	1230299	\$18.83

\$19.20
\$198.49
**Subsequent
AWV**

\$121.97

\$19.20

\$18.83

\$160.00

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Caveats:

- Averages about 9 AWV per week
- CHES/MA-C give shots, perform in office test

Designated clerical staff member - partnered

- Coordinated outreach to those attributed members
- Notification of providers when AWV is due